

DAAD
Alumni

German Academic Exchange Service

DAAD

Kennedyallee 50

D-53175 Bonn

DAAD-Network

German
Alumni

Foreign
Alumni

German
Universities

Foreign
Universities



Foreign
Scholarship-holders
and Academics

German
Scholarship-holders
and Academics



Alumni Statistics

- ★ **over 200,000 names of alumni, in many cases without valid addresses**
- ★ **thereof, approximately 60% foreign and 40% German former recipients of support**
- ★ **on average, the DAAD contacts its individual alumni, (for whom they have valid addresses,) six times per year**
- ★ *a request to all our alumni: Please inform us of any changes in address!*



Principles for Alumni Matters



- ★ alumni are our partners and not our “clients”
- ★ communication as a dialogue, not a monologue
- ★ alumni affairs are “two way traffic” not a “one way street”
- ★ the effectiveness of alumni matters, (far reaching to ALL alumni,) and the individual attention to alumni, (so they don’t feel “lost in the crowd”,) must be balanced



Goals of Alumni Activities



- ★ maintenance of contact of alumni with each other, with their host institutions in Germany and with the DAAD
- ★ exchange of experiences between alumni and current grantees
- ★ the building of a Network of experts and contacts in the world of international academic exchange



Activities for foreign Alumni

☆ individual programs:

- book and journal donations
- money for equipment
- invitations to apply for additional support

☆ group programs:

- alumni seminars
- alumni activities of the universities
- alumni associations

☆ exchange of information

- *Letter*
- Alumni-Forum on the Internet



Example: BMZ Alumni Program

(BMZ= Bundesministerium für Wirtschaftliche Zusammenarbeit,
The Federal Ministry of Economic Cooperation)



- ★ program to maintain contact with former students from developing countries
- ★ Applicant: the German host institution
- ★ 1 application per year, (Deadlines!)
- ★ Support for seminars, workshops, continuing education, etc.
- ★ detailed information and forms are available on the Internet at:
www.daad.de/magazin/stipendien_programme/stip_index.html



Goals of the BMZ Alumni Program



- ★ looking for graduates:
 - * from German institutions of higher education,
 - * from developing countries,
 - * that have not yet received support from the German side

- ★ the goal is the construction of a network for the exchange of information on the state of higher education in Germany

- ★ encouragement of cooperation in academic and economic spheres that reaches beyond national boundaries



Example: Alumni Associations



- ★ over 110 association in more than 70 countries
- ★ specialized networks at the regional level
- ★ advice and information about the possibilities of studying and researching in Germany
- ★ for more information and addresses :
<http://www.daad.de/alumni/vereine/index.html>



Internetbased Activities

DAAD Deutscher Akademischer Austauschdienst - Netscape

Datei Bearbeiten Ansicht Gehe Communicator Hilfe

Zurück Vor Neu laden Anfang Suchen Guide Drucken Sicherheit Shop Stop

Lesezeichen Adresse: <http://www.daad.de/> Verwandte Objekte

Instant Message WebMail People Yellow Pages Download New & Cool Channels RealPlayer

Hi!
Potentials
Sekretariat der
Konzertierten Aktion

GATE Germany
Internationales Hochschulmarketing

Über uns About us Estos somos Kontakt Contact Contacto Außenstellen Branch Offices Oficinas Exteriores **Alumni**

DAAD
Deutscher Akademischer Austauschdienst

Ausschreibungen und neue Programme

Aktionsprogramm "Studien- und Wissenschaftsstandort Deutschland"

© DAAD

Studieren und Forsuchen im Ausland
Lehre im Ausland
Bildungsprogramme der EU

Magazin

Studieren und Forsuchen in Deutschland
Study and research in Germany
Estudiar e investigar en Alemania

TestDaF
Test Deutsch als Fremdsprache

Dokument: Übermittelt

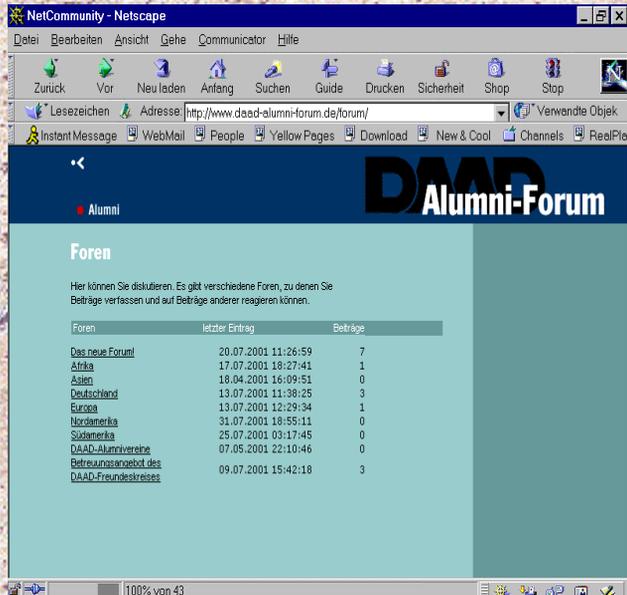
Example: Alumni-Forum on the Internet



- ★ communication the whole world over without boundaries
- ★ make contacts and maintain them
- ★ pass on experiences to others
- ★ conduct discussions
- ★ search for apartments, internships, etc.
- ★ Address:
<http://www.daad-alumni-forum.de>



Alumni-Forum: Who? How? What?



★ participants:

- current grantees of the DAAD
- alumni of the DAAD
- German institutions of higher education

★ to participate you need:

- a valid e-mail address
- your code number, (Personenkennziffer or PKZ), from your Grant Award Letter

★ after you register on our home page, you will receive your personal password per e-mail, and you will be able to log on.

★ in case of problems or questions, contact:
alumni-forum@daad.de



HOW You Can Support Alumni Activities :

- ★ **advertise the alumni concept of the DAAD**
- ★ **advise and inform alumni about programs and offers**
- ★ **research addresses of “lost” alumni**
- ★ **find partners for the bilateral cooperation**
- ★ **work with alumni associations**
- ★ **help with the organization of alumni activities**
- ★ **renew contact between graduates and their German host institution**
- ★ **recruit participants for the Alumni-Forum**



Important Addresses I

- ★ GENERAL homepage of the DAAD: <http://www.daad.de>
- ★ information pages for ALUMNI: <http://www.daad.de/alumni>
- ★ information about, and addresses for ALUMNI ASSOCIATIONS worldwide :
<http://www.daad.de/alumni/vereine/index.html>
- ★ ALUMNI-FORUM: <http://www.daad-alumni-forum.de>
- ★ Information about DEVELOPMENT COOPERATION PROGRAMS:
http://www.daad.de/magazin/stipendien_programme/stip_index.html



Important Addresses II

- ★ **Section of South and Southeast Asia:
Head of Section: Dr. Christa Klaus
Klaus@daad.de**
- ★ **Contact address for questions and concerns regarding
the Alumni-Forum: alumni-forum@daad.de**
- ★ **Information about Equipment Grant Scheme:
Sachmittel@daad.de**
- ★ **Contact adress for book and journal donations:
alumni-buchspenden@daad.de
(Only for DAAD-Alumni)**

