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**“Resource Management:  
Private-Public Partnership and Knowledge Sharing”**

**Public-Private Interface in Resource Management:  
The Framework of Don Mariano Marcos Memorial State University,  
Philippines**

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### **ABSTRACT**

Concerned about the enhancement of productivity levels of State Colleges and Universities (SCUs) in the Philippines which is measured in terms of the relationship between its outputs and inputs, the public-private partnership management innovation is explored. Cognizant of the significance, the Don Mariano Marcos Memorial State University (DMMMSU) as one of the 101 SCUs in the country, employs such innovation. This paper attempts to present an analysis of DMMMSU's model of public-private partnership which is saliently observed in the composition of its policy-making body and execution of development programs.

These development programs where the partnership is apparently manifested include:

- a) research and development
- b) training/continuing education;
- c) extension services;
- d) on-the job training of students;
- e) technology-based enterprise spin-offs; and
- f) industry-oriented university units.

The paper shall be briefly presented with the following outline:

#### **Part I — Introduction**

- focuses on national dimension of Public-Private Partnership specifically on people empowerment, socio-economic and political realities in the country

#### **Part II — DMMMSU's Model of Public-private partnership**

- stresses the areas of partnerships as exemplified in the organizational goal, structure and programs particularly instruction, research, extension and production

#### **Part III — Impact and Implications of Public-Private Partnership**

- emphasizes on the opportunities, biases and problems

**Keywords:** Public-private partnership, DMMMSU, policy body, development programs.