



German Academic Exchange Service

DAAD

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# DAAD-Network

German  
Alumni

Foreign  
Universities



Foreign  
Alumni

German  
Universities

Foreign  
Scholarship-holders  
and Academics

German  
Scholarship-holders  
and Academics

**DAAD**  
*Alumni*



# Alumni Statistics

- ★ over 200,000 names of alumni, in many cases without valid addresses
- ★ thereof, approximately 60% foreign and 40% German former recipients of support
- ★ on average, the DAAD contacts its individual alumni, (for whom they have valid addresses,) six times per year
- ★ *a request to all our alumni: Please inform us of any changes in address!*





# Principles for Alumni Matters



- ☆ alumni are our partners and not our “clients”
- ☆ communication as a dialogue, not a monologue
- ☆ alumni affairs are “two way traffic” not a “one way street”
- ☆ the effectiveness of alumni matters, (far reaching to ALL alumni,) and the individual attention to alumni, (so they don’t feel “lost in the crowd”,) must be balanced





# Goals of Alumni Activities



- ★ maintenance of contact of alumni with each other, with their host institutions in Germany and with the DAAD
- ★ exchange of experiences between alumni and current grantees
- ★ the building of a Network of experts and contacts in the world of international academic exchange





# Activities for foreign Alumni

## ☆ individual programs:

- book and journal donations
- money for equipment
- invitations to apply for additional support

## ☆ group programs:

- alumni seminars
- alumni activities of the universities
- alumni associations

## ☆ exchange of information

- *Letter*
- Alumni-Forum on the Internet





# Example: BMZ Alumni Program

(BMZ= Bundesministerium für Wirtschaftliche Zusammenarbeit,  
The Federal Ministry of Economic Cooperation)



- ★ program to maintain contact with former students from developing countries
- ★ Applicant: the German host institution
- ★ 1 application per year, (Deadlines!)
- ★ Support for seminars, workshops, continuing education, etc.
- ★ detailed information and forms are available on the Internet at:  
[www.daad.de/magazin/stipendien\\_programme/stip\\_index.html](http://www.daad.de/magazin/stipendien_programme/stip_index.html)





# Goals of the BMZ Alumni Program



- ★ looking for graduates:
  - \* from German institutions of higher education,
  - \* from developing countries,
  - \* that have not yet received support from the German side
- ★ the goal is the construction of a network for the exchange of information on the state of higher education in Germany
- ★ encouragement of cooperation in academic and economic spheres that reaches beyond national boundaries





# Example: Alumni Associations



- ★ over 110 association in more than 70 countries
- ★ specialized networks at the regional level
- ★ advice and information about the possibilities of studying and researching in Germany
- ★ for more information and addresses :  
<http://www.daad.de/alumni/vereine/index.html>





# Internetbased Activities





# Example: Alumni-Forum on the Internet

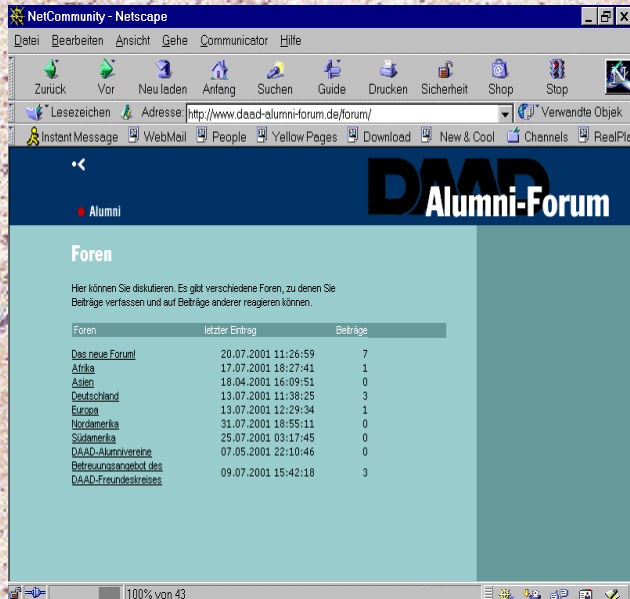


- ★ communication the whole world over without boundaries
- ★ make contacts and maintain them
- ★ pass on experiences to others
- ★ conduct discussions
- ★ search for appartments, internships, etc.
- ★ Address:  
<http://www.daad-alumni-forum.de>





# Alumni-Forum: Who? How? What?



## ★ participants:

- current grantees of the DAAD
- alumni of the DAAD
- German institutions of higher education

## ★ to participate you need:

- a valid e-mail address
- your code number, (Personenkennziffer or PKZ), from your Grant Award Letter

★ after you register on our home page, you will receive your personal password per e-mail, and you will be able to log on.

★ in case of problems or questions, contact: [alumni-forum@daad.de](mailto:alumni-forum@daad.de)





# **HOW You Can Support Alumni Activities :**

- ★ **advertise the alumni concept of the DAAD**
- ★ **advise and inform alumni about programs and offers**
- ★ **research addresses of “lost” alumni**
- ★ **find partners for the bilateral cooperation**
- ★ **work with alumni associations**
- ★ **help with the organization of alumni activities**
- ★ **renew contact between graduates and their German host institution**
- ★ **recruit participants for the Alumni-Forum**





# Important Addresses I

- ★ GENERAL homepage of the DAAD: <http://www.daad.de>
- ★ information pages for ALUMNI: <http://www.daad.de/alumni>
- ★ information about, and addresses for ALUMNI ASSOCIATIONS worldwide :  
<http://www.daad.de/alumni/vereine/index.html>
- ★ ALUMNI-FORUM: <http://www.daad-alumni-forum.de>
- ★ Information about DEVELOPMENT COOPERATION PROGRAMS:  
[http://www.daad.de/magazin/stipendien\\_programme/stip\\_index.html](http://www.daad.de/magazin/stipendien_programme/stip_index.html)





# **Important Addresses II**

- ★ **Section of South and Southeast Asia:  
Head of Section: Dr. Christa Klaus  
Klaus@daad.de**
- ★ **Contact address for questions and concerns regarding  
the Alumni-Forum: alumni-forum@daad.de**
- ★ **Information about Equipment Grant Scheme:  
Sachmittel@daad.de**
- ★ **Contact adress for book and journal donations:  
alumni-buchspenden@daad.de  
(Only for DAAD-Alumni)**

