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“Resource Utilization:  
Globalization and Local Structure”

## Local Structures vs Globalization — Inca Values — Peru

CESAR CADILLO\*

*\*Project Team, Ladies Committee of Cabana City and Andean Corporation.*

### Abstract

**Thematic area:**

Local Structures versus Globalization.

**Objective:**

Develop the defense and accurate use of natural resources in rural areas, in andean countries (former Inca Empire territory).

**Hypothesis:** The rural areas in andean countries are weakness against the globalization.

**Situation:** The rural areas in andean countries are placed so far from cosmopolitan cities. They are social groups that protect oneself and keep their native language, customs and habits. In general the people do not know reading and writing and they work in livestock farming and extensive farming. The quality life are so low and it showed a high mortality infant rate and a hope of life rate lower than urban areas. Their houses have not electricity and potable water. The presence of the State is little or none in any areas because there are not roads or communication systems. The analysis of cases in rural areas with presence of globalization (whether for economic, politic, corruption or social issues), with important investments in mining, gas-oil and telecommunication sectors show that is necessary develop “own values” in this people; in order to develop the defense and accurate use of natural resources and environmental care in rural areas, in andean countries (former Inca Empire territory).

**Proposal:** To return and to look back the origins of the ancient Inca values in order to seek and identify a link between the past, present and future time. Our analysis and experience in rural areas of Peru in 2001–2002 year determined that there are a set of three values of the Imperial Inca culture, expressed in QUECHUA, the official language, that is the link: AMA SUA (Do not Steal), AMA LLULLA (Do not Lie), AMA QELLA (Do not be Lazy)

The practice of these values will guarantee the balance between the andean local structure versus globalization in rural areas.

**Outlook:** To train youth leaders in Inca values and with these values develop in the youth capacity to defense and accurate use of natural resources and environmental care in rural/village areas in andean countries (former Inca Empire territory); at the same time, the youth will identify accurate opportunities of globalization for their local structure.

**Keywords:** AMA LLULLA (Do not Lie), AMA SUA (Do not Steal), AMA QELLA (Do not be Lazy)